



- Home
- Admission
- Edu Policy
- Scholarship
- Exam
- Notifications
- Competitions
- Exam Results
- Edu Jobs

## Buy Homes in Delhi

Budget Homes on Sale in Delhi. Search From Over 1 Lac Listings!

SEARCH

GO

Web     IndiaEducationDiary.in

## A truly unique Raahgiri session, supported by fitness partner Reebok India

Tuesday, February 03, 2015

[Fitness Education](#)

[Scholarship Applications](#)

[Online Management Courses](#)

[Top Engineering Colleges](#)



**Report by Santanu Ganguly, New Delhi:** With the winter spell calming down, Delhiites came out in full enthusiasm to participate in the 1st Raahgiri session of 2015 this Sunday. The event was truly memorable, and a Raahgiri experience like no other, as the session was dedicated towards 'Persons with Disabilities'. Reebok India left no stone unturned in wholeheartedly supporting this unique initiative, as the official fitness partner of this unique community fitness initiative.

Organized by the Ministry of Social Justice and Empowerment, Government of India and the New Delhi Municipal Corporation, with the support of Delhi Police, the Raahgiri session received support from hundreds of fitness enthusiasts across Delhi NCR. Reinforcing its commitment to fitness and strong 'Fit for Life' philosophy, Reebok trainers were seen engaging participants in several fun and exciting fitness activities such as Dance, Yoga, Aerobics and Functional Training, especially designed for the differently abled. Joining Reebok Master Trainer Kompal Gaur at the Reebok Fitness Avenue was special guest trainer Preeti Monga - India's only blind aerobics instructor, for an energetic and pulsating aerobics session. Furthermore, Reebok teamed up with members of NGOs such as Muskaan and Pandava Education Trust to impart sessions on 'Para Yoga' for specially abled children.

Commenting on the special session and his experience at the event, Somdeb Basu, Brand Director, Reebok India said, "Our partnership with Raahgiri goes back to its inception in 2013, and we are extremely glad to support this great cause initiated by them, through the Reebok Fitness Avenue. Not only was this a great way for us to engage with so many new people – be it participants or partners, but it was also the perfect platform for us to drive home our 'Fitness for All' philosophy. Our uniquely designed activities and personalized fitness modules for the specially abled ended on a high spirit as participants came in large numbers to enjoy this fun-filled session. We definitely look forward to more such opportunities in the future."

Dancing on power-packed music, Reebok trainers also teamed up with the Manovikas Charitable Society to train children with Autism and Intellectual disabilities to stay fit through the uplifting and energetic medium of dance. Moreover, Reebok trainers also undertook some training themselves, to be able to impact fitness training in the most effective manner with specially abled participants at Raahgiri.

India's foremost fitness brand, Reebok has a pan-India presence with 300 exclusive franchise stores and 'Fit Hub' concept stores across the country with 1000 member strong instructor alliance. The brand has products in the running, training and studio category – which covers dance, aerobics and yoga, and innovative footwear technologies like One Cushion 2.0, ZTR X, JetFuse Run, ZQUICK, and Realflex. Committed to making India a fitter nation, Reebok has launched a whole new retail environment 'Fit Hub' where consumers get experiential fulfillment of their fitness needs. Reebok also has an impressive list of Fitness ambassadors including John Abraham, Nargis Fakhri, M.S Dhoni, Gautam Gambhir and Irfan Pathan. In addition to this Reebok was ranked number nine overall and topped the Sportswear/Footwear category in The Economic Times Most Exciting Brands 2014 survey. It has also been listed as the 12th most attractive brand overall and the leading brand under the sports and accessories category by the 'India's Most Attractive Brands' report by TRA evaluating over 1900 leading brands in the country.

## Media & Journalism Course

Register for Mass Comm Course info. Get Industry Expert Guidance By HT.

### Related News

[Visitor's Awards for 'Best University', 'Innovation' and 'Research' presented by the President of India at Rashtrapati Bhavan](#)

Thursday, February 05, 2015

**Report by India Education bureau, New Delhi:** President of India, Shri Pranab Mukherjee presented Visitor's Awards for Central Universities in the categories of 'Best University', 'Innovation' and 'Research' for the year 2015 at a function held at Rashtrapati Bhavan yesterday (February 4, 2015).

[Visitor's Awards for 'Best University', 'Innovation' and 'Research' presented by the President of India at Rashtrapati Bhavan](#)

Thursday, February 05, 2015

**Report by India Education bureau, New Delhi:** President of India, Shri Pranab Mukherjee presented Visitor's Awards for Central Universities in the categories of 'Best University', 'Innovation' and 'Research' for the year 2015 at a function held at Rashtrapati Bhavan yesterday (February 4, 2015).

[ASPA elected Mr. Umendra Kumar Gupta as its new President](#)

Thursday, February 05, 2015

**New Delhi:** In its first-ever elections since its re-launch last year, Authentication Solution Providers' Association (ASPA) has elected Mr.

[Allied Events of 17th Bharat Rang Mahotsav starts tomorrow with a Tribute to Sombhu Mitra](#)

Thursday, February 05, 2015

**Report by India Education bureau, New Delhi:** Bharat Rang Mahotsav is not all about plays.

[Orange your life to support the cause this 'World Cancer Day'](#)

Thursday, February 05, 2015

**Bangalore:** DATRI, India's largest registry of voluntary blood stem cell donors along with Narayana Health and BGS Hospital today launches 'Get, Set Go Orange!', a nation wide blood stem cell donor drive at the Chancery Pavilion, Bangalore.

## Press Releases

- Xanax effects
- Resort casino

[View](#)

## E-poll

## Article

- RURAL AREA OF HIMACHAL GET SKILLED TRAINING PROGRAMME AFTER INDEPENDANCE
- Tribal Village gets education facility after 62 years of independence due to Vedanta's intervention

[View](#)[▶ Fitness Education](#)[▶ Scholarship Applications](#)[▶ Online Management Courses](#)[▶ Top Engineering Colleges](#)**Type of studies**

- ☰ Medical
- ☰ Engineering
- ☰ Computer
- ☰ Law
- ☰ Humanities

**Edu Bodies**

- ☰ Statutory Bodies
- ☰ IIMs
- IITs
- ☰ Universities
- ☰ Boarding school

**Career Options/counseling**

- ☰ Career Options
- ☰ Career Counselling
- ☰ Coaching
- ☰ Interview tips
- ☰ Resume Making

**Exam result/alert**

- ☰ Scholarship
- ☰ Exam result
- ☰ Exam Alert
- ☰ Admission
- ☰ Notifications

**Others**

- ☰ Top colleges
- ☰ Top universities
- ☰ Kids Corner
- ☰ Schools
- ☰ Tender

IndiaEducationDiary Search

[Search](#)

[India Education Diary](#) | [Admission](#) | [Edu Tender](#) | [Scholarship](#) | [Exam](#) | [Notifications](#) | [Competitions](#) | [Exam Results](#) | [Edu Jobs](#)

| [About Us](#) | [Mission](#) | [Advertise with us](#) | [Contact Us](#) | [Feed Back](#) |

2006-07 All rights reserved worldwide by [www.indiaeducationdiary.com](http://www.indiaeducationdiary.com)

